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March, 2014

Dear Customer,

Change in our products prices effective April 1, 2014

Thank you so much for your continued patronage.

This is to announce that Crystal Clear Waters decided to increase all products(water bottles, rental fee of water dispensers and etc) prices due to the following reason:

Japanese government will raise the consumption tax rate from the current 5 percent to 8 percent from April 2014 based on the REVISED CONSUMPTION TAX LAW on August 10, 2012.

Although we have not increased our standard prices for the last several years, we regret that we are forced to make such a decision at this time.

The new standard prices are as follows:

Prices without tax + new consumption tax rate 8 percent of prices

◆Example A: 3 gallon bottle

Current price 1,260 YEN (including tax) ⇒ New price 1,296 YEN(including tax)
 $((1,260 \text{ YEN} \div 1.05) \times 1.08 = 1,296 \text{ YEN})$

◆Example B: 5 gallon bottle

Current price 1,780 YEN(including tax) ⇒ New price 1,831 YEN(including tax)
 $((1,780 \text{ YEN} \div 1.05) \times 1.08 = 1,830.8 \text{ YEN} \Rightarrow 1,831 \text{ YEN})$

The new standard prices will be in effect for all products delivered after April 1, 2014. We would like to thank you in advance for your understanding in regards to this matter. If you have any questions, please do not hesitate to contact us at any time at 0120-61-4711.

Sincerely,

Takenobu Obinata
President